



# The Petworth Festival

## Business Sponsor Scheme

The Petworth Festival is extremely grateful to all those who support our work bringing superlative artists to our special corner of West Sussex and bringing visitors to Petworth. We welcome contributions to specific concerts or to our festival more generally and offer opportunities to support at different levels, starting with donations from £500.

In all there are four tiers to choose from. For donations of £2,500 and above we are open to discussing bespoke business sponsorship packages which will include:

- Acknowledgement in the festival's regular electronic newsletters (*distributed to our database*), on the business sponsorship section of the festival's website and in our pre and post festival communications.
- Discounted rates for advertisements in the festival's brochure and souvenir programme.
- Collaboration with Petworth Festival's social media channels.
- The opportunity to engage with the festival's audiences at receptions and concerts
- The opportunity to work alongside us with our work in the community. Each year we commit to running family and educational events that are promoted to our audiences and network of Sussex schools

- Business sponsors can allocate their donation towards a specific event or towards the festival as a whole.
- An invitation to attend the Sponsors and Supporters' launch reception on 17 April
- An invitation to attend the exclusive Sponsors and Supporters' summer festival reception, hosted by Lord and Lady Egremont and held at Petworth House in June.
- Business sponsors are invited to join the Festival's Chairman and members of the Board for interval drinks at the event for which they are supporting or the event they have chosen.
- All business sponsors will have their generosity acknowledged in our printed publications, including line credits & company logo.
- Online priority booking for business sponsors opens on 22 April and will remain open until 8 May. Business sponsors will need to be logged in to our online ticketing service (via our website).
- Business sponsors can share their chosen event with support from other business sponsors or individual(s) supporters
- The Concierge Booking Service is available as per the dates below (by phone, email, or post)

<b>Platinum</b>	From 08 April to 21 April
<b>Gold</b>	From 11 April to 21 April
<b>Silver</b>	From 15 April to 21 April
<b>Bronze</b>	From 18 April to 21 April

- Priority booking continues online from 22 April to 8 May via [www.petworthfestival.org.uk](http://www.petworthfestival.org.uk)
- The box office opens to the general public on 9 May

Petworth Festival Business Sponsor Tiers	Donation
Platinum	£5,000 and above
Gold	£2,500 to £4,999
Silver	£1,000 to £2,499
Bronze	£500 to £999

### Business Sponsor Benefits

**All sponsors will benefit from the following:**

- A priority booking period that includes a concierge booking service, as noted below.
- This concierge service will be available either by phone, email, or post (full details will be provided to all confirmed Sponsors).
- During the priority booking period a 5% discount will be applied to your order, subject to a maximum value of £25.
- Two complimentary tickets will be allocated for the event you are supporting or for an event of choice for a general funding contribution. This may differ with bespoke packages.

Our sponsorship scheme has not changed in 20 years, and we have taken this opportunity to review the programme in order to better support the financial needs of Petworth Festival in today's challenging financial climate. You will see that we have made small adjustments to the number of complimentary tickets and ticket discounts offered to our sponsors. We trust you will understand. Thank you very much for your generous support.

To confirm your sponsorship and donation please either complete the enclosed donation form and return either by email or post to the contact details noted on the form, or contact Stella Goodson, Sponsorship & Marketing Manager, [stella@petworthfestival.org.uk](mailto:stella@petworthfestival.org.uk) - 01798 343 055 to discuss further options. Thank you.