



PETWORTH FESTIVAL LITERARY WEEK

25 October - 5 November 2023

SPONSORSHIP SCHEME

The aims of Literary Week are to:

- Attract the highest calibre of author to Petworth
- Create a diverse and widely attractive programme
- Encourage participation from the widest possible audience
- Develop the widest interest in and awareness of the written word, fiction and non-fiction
- Stimulate debate and discussion around key contemporary issues
- Support young people via community and schools' literary projects
- To increase awareness of - and to bring visitors to - Petworth and to our twin festivals

Levels of Sponsorship are offered as follows:

Individual Support

| | | | |
|---------------|--------|--------|------|
| Gold Leaf | £2,000 | Vellum | £500 |
| Leather Bound | £1,000 | Bond | £300 |

Corporate Support from £1,500

Bespoke business sponsorship packages of named events are available with logo visibility, featured recognition and visibility and opportunities to meet the authors and speakers on the day by prior arrangement

Petworth Festival Literary Week offers all Literary Sponsors:

- An invitation to the Literary Week Launch Party at Petworth House hosted by Lord and Lady Egremont on 27 September
- Priority Booking - between 13 to 19 September
- A listing in Literary Week literature (brochure print deadline 25 August)
- A listing and corporate logo (where relevant) on the Petworth Festival website and promoted via our social channels
- Complimentary tickets to selected events*

* *No more than two complimentary tickets can be used per event*

Each event will have a maximum allocation of complimentary tickets. Gold Leaf, Leather Bound and Corporate sponsors will automatically be offered tickets for their named events - Vellum and Bond sponsors will be asked to specify their preferred events.

Please note that Literary Week Sponsorship is entirely separate from the summer festival scheme.

www.petworthfestival.org.uk

